

## **Bo Williamson**

Founder, Public Adjuster/ Noble Public Adjusting Group  
Star Character/Insurance Wars

**Presenting:** *How to increase profits by Millions by making insurance work for you*

**Key Points:** How to make amazing profits on Insurance jobs and when to call on experts

Using Insurance Appraisal to make more money

Efficient Estimating

Using matching codes and statutes for your benefit

How to make money year round

How to change legislation to benefit our industry

Bo Williamson, once the owner of a restoration company, the son of a roofer, and a roofing salesman himself, has been warmly acquainted with the construction industry all of his life. Mr. Williamson began Eagle Eye Estimates, a booming, nationwide estimating company, in October of 2011. He simultaneously began a career as a catastrophe team insurance adjuster, chasing storms and immersing himself in the insurance industry. Soon after, with the knowledge collected over years of exposure to construction and insurance, he and his wife Heather, founded Noble Public Adjusting Group, which is now the largest Public Adjusting Firm in North Florida. With the current growth numbers, Noble is projected to process more claims in 2017 than any other Public Adjusting firm in the country.

Bo and his staff maintain tight relationships with contractors of all sorts on the emerald coast, as they now know the benefit of having a Public Adjuster on their jobs. He has maintained contractors as customers for Eagle Eye Estimates and Noble Public Adjusting Group for years and continually helps break their company records for increased profits on insurance jobs. Profit reports express increases of tens of thousands of dollars per job and millions per year added to contractor's annual revenues. He's all the rage in the construction world as the "Go-to Insurance Guru" and an absolute bulldog in the debate and negotiations realm of advocacy for policyholders and contractors. An expert on building codes, statutes and pricing, he regularly capitulates and persuades insurance companies to pay full cost and overhead and profit on repairs and rebuilds to property-owners and their contractors. He's at the forefront of Insurance Legislation and an advocate for contractors, policyholders and Public Adjusters. Bo is the number one insurance appraiser in the country for the insured and the star of the new television show "Insurance Wars", that is set to air in the Florida Panhandle in January of 2017 on Fox, The CW and ABC. "Integrity, honesty and hard work" is the code in which he lives by, as a proud Christian, former Marine, Entrepreneur and father of three.